

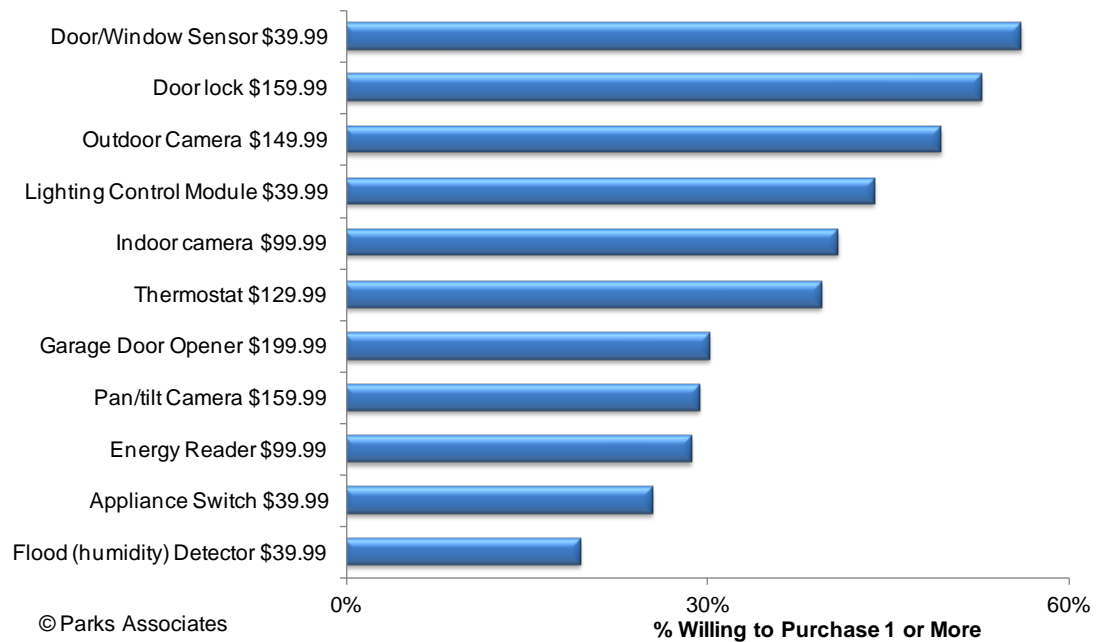
By **John Barrett**, *Director, Consumer Analytics*, and **Yilan Jiang**, *Manager of Consumer Research*, **Parks Associates**

SYNOPSIS

The Market for Home Control and Security Systems analyzes consumer demand for IP-enabled home systems, including security, home control, and energy management systems. It draws from multiple surveys to highlight trends and consumer preferences on feature sets and pricing.

Parks Associates' **Connected Home Systems & Services** research service analyzes the market for home management systems and services, including security, energy, and controls.

Willingness to Purchase Home Security & Home Control Equipment
(U.S. Broadband Households)



ANALYST INSIGHT

“The Market for Home Control and Security Systems will help new players in the space formulate their market strategy and help established players assess their new competitors and formulate an effective response.”

— **John Barrett**, *Director, Consumer Analytics*, **Parks Associates**

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